

Montana Historical Society Publication Program		
Measurable Objectives for the 2023 Biennium		
Goal	Measurable Objectives	Current status of Measures
<p>To continue publication and distribution of <i>Montana The Magazine of Western History</i>, the state’s award-winning quarterly history journal and the only one of its kind, for readers throughout Montana, in all 50 states, and 17 foreign countries.</p> <p>During 2023 Biennium <i>Montana The Magazine of Western History</i> will be celebrating 72 years of continuous publication.</p>	<p>This objective can be measured by the quarterly—Spring, Summer, Autumn, and Winter—appearance of the magazine in mailboxes and on newsstands.</p>	<p>Quarterly magazines in various stages of editing and production</p>
<p>To continue operation of the Montana Historical Society Press, review 10 book-length manuscripts and proposals, edit and produce up to 2 books each year, issue reprints and revised editions as warranted by demand</p>	<p>This objective can be measured by the appearance in stores of up to 2 new MHS Press books each year, and reprints of popular titles.</p>	<p>Reviewing manuscripts and proposals, editing, and producing books</p>
<p>To capture readership of 45,000 through physical distribution of copies to MHS members, subscribers, and schools and libraries and use on JSTOR, EBSCO, and ProQuest databases, as well as thematic special online issues</p>	<p>This objective can be measured by looking at print run, survey information, educational copies, back issue sale figures, and database analytics</p>	<p>Distribution in progress</p>